



Give every member the guide they've never had access to.

The personalized coaching that actually changes outcomes costs thousands of dollars. Most people navigate AI disruption, career transitions, and major life changes completely alone. Your community deserves better.

phae unlocks it.

The Problem

Real guidance — the kind that's personalized, actionable, and stays with someone through change — has always been reserved for people who can pay for it. Most of your members can't. And the stakes have never been higher.

What phae Is

An AI-powered career and life guide built for every life stage. Whether your members are employed and afraid, returning to work, changing direction, or just starting out — phae meets them where they are. Always private. Always portable. Always theirs.

WHAT THEY GET

Everything they need to navigate what's next — at any stage.

phae Career DNA

A living portrait of who they are — values, strengths, working style, and what sustainable work looks like for their life. Not a quiz. A relationship that deepens over time.

Real Pathways & Action Plan

Options filtered through AI impact on their specific field. Fit scores. Day-in-the-life stories. A structured plan that adapts as life changes.

Coaching & Job Access

Ongoing guidance, networking support, and job notifications sourced directly from company career sites — not job boards.

WHY IT MATTERS

A benefit that actually lasts.

This is the guidance your members have always needed and never been able to afford. Democratizing access to real, personalized support is the point. A benefit that creates lasting value — not a one-time tool they use and forget.

"I forgot I was talking to AI. It felt like I was chatting with a friend who really knew me."

— J. Bevens