



Give every student the guide they actually need.

75-80% of students change their major at least once. Now they are scrambling to figure out what paths and skills make sense in the age of AI. Career centers can't answer that at the individual level.

phae does.

The Problem

Students are entering the most uncertain job market in a generation. Most are navigating it completely alone. The guidance that actually helps can cost thousands of dollars and most students don't have access

What phae Is

An AI-powered career and life guide that gives every student their own personalized coach. One that understands who they are, helps them make better decisions, and stays with them long after graduation.

WHAT THEY GET

Everything they need to find their path and land in it.

phae Career DNA

A living portrait of who they are – values, strengths, working style, and what sustainable work looks like for their life. The foundation everything else is built on.

Pathways & Action Plan

Real pathways filtered through AI impact on their field. Fit scores, day-in-the-life stories, and a living action plan that adapts as they do.

Job Search

Jobs and internships sourced directly from company career sites. Alerts the hour a match posts. Coaching through the 70% of roles that are never posted.

WHY IT MATTERS

Better Student Outcomes.

This is the guidance nobody has been able to offer – until now. Stronger alumni satisfaction. A meaningful differentiator for enrollment and retention. A guide that represents your institution long after graduation.

"I would have never been able to identify those roles on my own. I needed another entity to look at my talents and specifically point me in the direction I should be going in."

– S. Hobbs